

NIKKEN[®] Discover it. Live it.

Naturally better.

| US

Kenzen Ciaga^v™ organic juice blend



The Ciaga^V™ Story

For thousands of years, those who inhabit the remote reaches of the world have understood the value of nutritional superfruits — ingredients that are familiar to us, as well as the exotic produce of faraway lands.

Any of these superfruits is a healthy addition to your diet. But the precise selection and combination of them can yield an outstanding range of nutrients.

Nikken challenged a worldwide team of scientists and flavor experts to amplify the potency of these valuable foods and combine them in a nutritional supplement that would leave the world spellbound.

The result is **Ciaga^V**.

An unparalleled combination of antioxidant-rich fruits, berries, extracts and more.



And only Ciaga^v provides this carefully chosen, balanced broad spectrum of ingredients in a 100% organic formulation.

No artificial flavors. No artificial colors. No preservatives. No chemicals. Certified organic — nutrition as nature intended.

Searching the globe for super-powered nutrition



In developing Ciaga^v, our experts went to the ends of the earth to create a blend with characteristics that are unmatched anywhere. The maqui berry from remote Patagonia, the açai berry native to Central and South

America, elderberry, blackberry, grape seed extract, raspberry — Ciaga^v is an array of healthy phytonutrients.

Greater antioxidant power

The foundation of Ciaga^v is the Organic Maqui-Açai Superfruit Blend. Science has discovered that the maqui berry and açai berry have the highest ORAC (antioxidant) values of any fruit — giving Ciaga^v an ORAC rating of more than 1500 units per fluid ounce.

Found largely in fruits and vegetables, antioxidants are noted as one of the most important nutritional health discoveries of the last century, recognized for their role in fighting disease and helping to minimize aging.

The maqui and açai berry fusion also has very high levels of phenols and anthocyanins, the antioxidants that are present in much lower amounts in other fruits, red wine and certain extracts already noted for their antioxidant content.

The Organic Maqui-Açai Superfruit Blend combines organic maqui berry with açai, other berries and extracts to provide the remarkable blend of nutrients and health benefits that Ciaga^v affords.



THE ORAC OBJECTIVE

Short for oxygen radical absorbance capacity, ORAC is a test tube analysis that measures the total antioxidant power of foods and other chemically-based substances. Studies suggest that eating plenty of high-ORAC fruits and vegetables — such as spinach and blueberries — may help slow the processes associated with aging in both body and brain.*

A study on the benefits of eating high-ORAC foods showed that this may:

- Raise the antioxidant power of human blood 10 to 25 percent.*
- Prevent some loss of long-term memory and learning ability in laboratory tests.*

In Ciaga^v, the blend of juices and extracts produces an ORAC measurement far higher than some other juices or health drinks that promote their antioxidant value. It also adds impressive levels of cardio and immune support — benefits that the other drinks don't have.*

But the Ciaga^v story is more than antioxidants alone.

The name represents the benefits Ciaga^v provides:

C: Cardiovascular

I: Immune

A: Antioxidant

G: Gastrointestinal

A: Anti-aging*

The **V** in Ciaga^v denotes its vital ingredients — that support your vitality. This is a core of superfruits that have been identified as nutritional powerhouses, in amounts that are adjusted to yield a precise ratio and blended in a formulation that results in an astonishing synergy.

And it's unbelievably delicious, to the very last sip.

The secret of synergy

Scientists studying diet and wellness are discovering that certain food combinations can deliver a significant nutritional advantage. As a published report from the U.S. National Library of Medicine says: "The health benefits of fruits and vegetables are from additive and synergistic combinations of phytochemicals." In other words, combining a number of potent natural ingredients will create a multiplying effect — the attributes of each are greatly increased by blending them together.

That is what you get in Ciaga^v. Other health juices may contain one or two key ingredients. Each provides a unique nutritional element that plays a role in protecting human health. But only Ciaga^v includes them ALL.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Natural in every way

Ciagá^v is an all-natural, certified-organic, 100% juice drink with no added preservatives and a naturally sweet flavor so it's good for you *and* tastes good.

The organic, fresh foods in Ciagá^v are harvested at the peak of their growth cycle. No pesticides, herbicides, artificial fertilizers or genetically modified organisms are used in growing or processing. No sugar, artificial colors or artificial flavors are added.

Flash sterilizing and aseptic bottling allow Ciagá^v to be prepared without prolonged pasteurization, to preserve the natural nutrients.

Even the Ciagá^v container is healthy — for our planet. Ciagá^v bottles are made of an environmentally-friendly polymer that contains no bisphenol A or other potentially harmful chemicals and are easily recycled. Compared to glass, they require fewer resources to store and transport, for a smaller carbon footprint and reduced impact on natural resources.

Never settle for less

You know that when you take a multivitamin you are getting a broad range of vitamins and nutrients, not just one. So why drink only one antioxidant, when you can enjoy a beverage that has more? Independent, scientific laboratory testing proved that Ciagá^v produces astounding antioxidant levels — in a kosher, USDA organic-certified blend. When you look at the numbers, drinking Ciagá^v just makes sense.

Discover how delicious wellness can be with Ciagá^v. And consider that an ounce of Ciagá^v daily might help keep aging at bay. Enjoy Ciagá^v and drink to your health.



THE SUM OF ALL FRUITS

“The additive and synergistic effects of phytochemicals in fruit and vegetables are responsible for their potent antioxidant activities. The benefit of a diet rich in fruit and vegetables is attributed to the complex mixture of phytochemicals present in whole foods.”

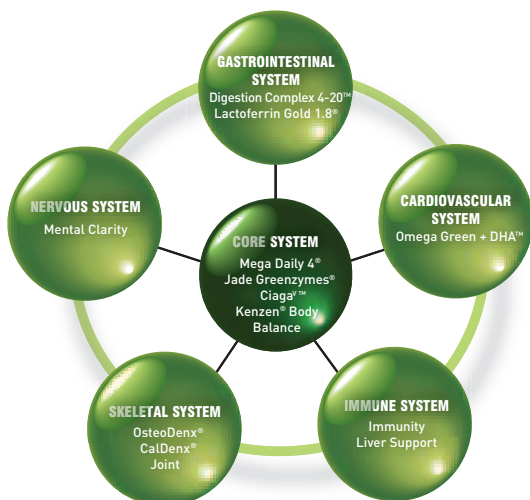
American Journal of Clinical Nutrition



The Nikken Nutrition Philosophy

Nikken Kenzen Wellness® nutrition is based on the principle that natural, whole foods are the ideal source of the nutrients your body was designed to consume. Healthy, natural nutrition supports normal physical function, provides fuel for energy and helps defend the body against premature aging and environmental challenges.

Ask your Independent Nikken Consultant about how you can benefit from Kenzen Wellness nutrition products, and how you can begin living a healthier life with a Nikken Wellness Home.



Save time, save money with Autoship

Ciaga[®] is one of many Nikken products available to you via the Nikken Autoship program.

Consistency is important in maintaining good nutrition. With Autoship you receive your favorite products on a regular basis — automatically. This saves you the trouble of reordering and guarantees that your supply won't run out.

Autoship also gives you a substantial discount on the price. Placing Ciaga[®] and other Nikken consumable items on Autoship can save you hundreds of dollars per year.

There is no extra charge for this service. And no obligation to you — you can modify your order at any time.

It's quick and easy to open an Autoship order, through your Independent Nikken Consultant, by telephone or online. Put Kenzen Ciaga[®] on Autoship today.





NIKKEN INC.



Nikken has been the leader in wellness technology since we pioneered the concept in 1975. That was the beginning of a growing enterprise that now operates worldwide.

We are an organization based on a unique idea. Other companies sell a product or service — Nikken offers a better quality of life.

Our products are designed to promote wellness in all aspects of living and to be easily incorporated into any lifestyle. The Nikken business opportunity offers financial freedom as an Independent Nikken Consultant.

For more information on this and other Nikken products, contact your Independent Nikken Consultant, or visit www.nikken.com.



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